

Be An AWESOME Symposium Host Partner!

Who is AWESOME?

AWESOME (Achieving Women's Excellence in Supply Chain Operations, Management and Education) is the pre-eminent professional organization for senior women leaders in supply chain. Our mission is to advance and transform the future of supply chain leadership by bringing together senior women leaders in this vitally important industry for connecting, learning, collaboration, recognition, and inspiration.

When you partner with AWESOME, you're partnering with women who are some of the world's leading systems thinkers and supply chain experts.

At our core, AWESOME is an organization built *by* passionate women leaders *for* passionate women leaders. We are a platform for women to be seen and heard and to operate as catalysts for positive progress in their organizations, the supply chain industry, and the world.

What is the AWESOME Symposium?

AWESOME brings together members every year for our signature event: the AWESOME Annual Symposium. The Symposium is two days of presentations, panel discussions, interviews, networking, and awards focused on informing and empowering women in supply chain leadership. The gathering is truly the ONLY one of its kind, and our speakers—and attendees—view it as one of the most impactful on their calendar. Past attendees have told us:

- *"The opportunity for networking was phenomenal, as well as learning about relevant topics in the supply chain field."*
- *"I really enjoyed spending time with other women in supply chain, talking through challenges and issues that we all face, regardless of industry."*
- *"Being at symposium inspired and motivated me to continue to push supply chain at my company and ensure DEI is top of mind."*
- *"It was a powerful reminder of the impact that our resiliency, passion, and innovative ideas can have on an entire industry."*

Why Become a Symposium Host Partner?

AWESOME's mission is to advance and transform the future of supply chain leadership. As a Host Partner, you'll be seen as an organization that shares our mission and vision for women's excellence in supply chain. Past partners have included some of America's top companies, such as Nike, Starbucks, Johnson & Johnson, and McDonald's.

These companies recognized the Symposium as an opportunity to position their company's name and brand with an elite group of women executives.

Here's how being a Host Partner at the AWESOME Annual Symposium can serve your organization:

1 Gain Competitive Advantage in a Challenging Market

While stakeholders always expect businesses to operate profitably, many now also expect them to demonstrate a commitment to core values and positive change. As an AWESOME Symposium Host Partner, you would be showing all your stakeholders—from employees to investors to prospective talent—that your organization is dedicated to women's advancement.

2 Prove to Your Female Talent That Their Future Matters

As an AWESOME Symposium Host Partner, you'll be able to invite women in your supply chain organization to the conference, including senior leaders and high potentials. This not only ignites and empowers your female talent but demonstrates your genuine commitment to their growth and development.

3 Spotlight Your Leadership Team and Supply Chain Organization

When you're an AWESOME Symposium Host Partner, your senior leaders will be invited to participate as speakers and presenters. Not only does this enhance the visibility of your leadership team, but it also boosts the recognition and connectivity of your entire supply chain organization, both internally and externally.

4 Champion Your Organization's Values, Successes, and Plans

How is your organization leading positive change? Where are you investing in the future of women's leadership and next-gen supply chain innovation? The symposium is a valuable platform for communicating your organization's commitments and vision for the future with an influential, growing group of leaders. As an AWESOME Symposium Host Partner, you'll have a platform for sharing your organization's success stories and plans for future development.

5 Gain Brand Visibility, Respect, and Recognition

The AWESOME Symposium is recognized throughout the supply chain industry and broader business community. As a Host Partner, you will grow your brand recognition through:

- Print and digital promotional materials on AWESOME's website, social media channels, and weekly newsletter, beginning a minimum of six months before the event.
- Printed program and on-site displays at the Symposium.
- News releases about the Symposium.
- Logoed items added to attendee welcome bags.

We Welcome Your Partnership!

Here's How We Can Move Ahead

Thank you so much for considering this opportunity! It would be an honor to work with you.

At AWESOME, we believe in a partner-minded approach to teaming with our Host Partners. For the duration of our symposium partnership, we will collaborate closely with you on:

- Programming—including creating the agenda and selecting speakers.
- Event planning and logistics—including the selection process for venues, food décor, etc.
- Communications—including public relations and the creation of promotional materials.
- Day-of execution—including on-site event coordination and attendee assistance.

We can't wait to partner with you and your organization on another amazing AWESOME Symposium!

***For more information,
contact info@awesomeleaders.org.
We look forward to
speaking with you soon.***

